

vtwonen

collection

SPRING | SUMMER
BED & BATH 2022





vtwomen

SPRING | SUMMER BED & BATH COLLECTION 2022

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vtwomen

For more than fifty years, vtwomen has been the leading Dutch home decoration magazine. Always original, always one step ahead, always offering it's recognizable style with a good dose of inspiration.

Together with the expertise of our partner Bedding House we offer you the best of both worlds: inspirational, creative designs combined with craftsmanship in good quality bed and bathroom textiles.

COLOUR GROUPS

This season we continue with the colour groups dividing the bedding collection into groups to show that previous collections can perfectly be combined with new collections. This spring/ summer we added the colour group peach. Designs in this group are fresh and truly reflect the summer, whereas peach is by far a colour to use when making your bedroom summer proof.

As mentioned, the colour groups show that the beautiful collections of vtwomen from different seasons can be perfectly combined with each other. Whether you prefer a new classic, natural or a retro eclectic interior, there's always a group that matches your style and above all that of the consumer best.

We advise you to choose a collection group or groups which you offer and present in your shop. The groups will be renewed per season so that they are always up to date. The designs that make up the groups have been carefully selected so that they form a nicely cohesive collection and show a beautiful vtwomen style in your shop.



PEACH - EARTH - STONE - BLUES - LILACS - GREENS - YELLOWS - CLASSICS - FUN



EARTH
peach, 100% cotton satin,
special vintage finish,
extremely soft, with double
jeans stitch.

SS22 COLLECTION



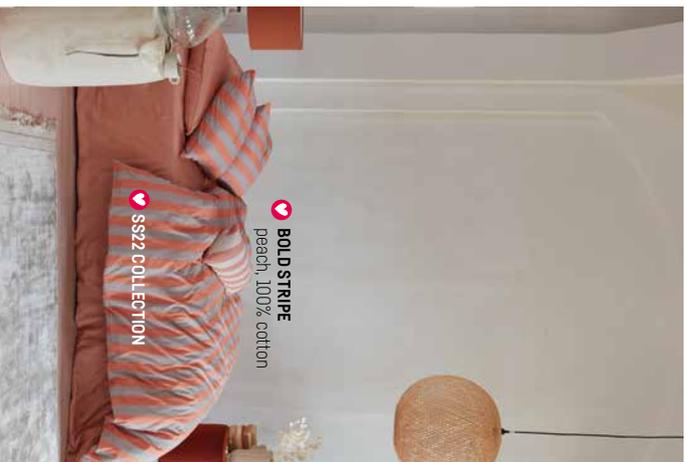
PEACH

Introducing a new colour group: peach. Fresh but soft
and truly reflecting summer. Mix & match with the
new sustainable cushions to complete the look.

PEACH



BOLD ROUND
peach, 50% acrylic,
40% polyester, 10% other
fibres. Made of 100%
post-consumer waste.



BOLD STRIPE
peach, 100% cotton
SS22 COLLECTION

1. Bold Long Peach 30x90 cm **2.** Cuddle White bedspread 180x260 cm and 260x260 cm **3.** Bold Round Peach Ø 40cm

COMBINE WITH



BOLD STRIPE
peach, 100% cotton



EARTH
peach, 100% cotton satin



♥ **STICKING DOTS.**

- ◆ terra-100% cotton satin
- ◆ special finish. Extremely soft
- ◆ and shiny, vintage look. ◆



EARTH

The colour group Earth includes covers in different shades of pink and terra. Soft and sturdy materials complete the look.



COMBINE WITH

1. Bold Round Peach Ø 40 cm 2. Cuddle Soft Pink 30x90 cm 3. Dot Round Soft Pink Ø 40 cm



EARTH



Sticking Dots
terra, 100% cotton satin



Flanel
terra, 100% cotton flannel



Crops
dark red, 100% cotton satin



Flanel
brown, 100% cotton flannel



Natural Stone
terra, 100% cotton



Grid
terra, 100% cotton flannel



Earth
pink, 100% cotton satin



Earth
dark red, 100% cotton satin



CARVE 
grey, 45x45 cm

NATURAL STONE 
anthracite, 100% cotton



STONE

Cotton duvet covers, in beautiful shades of grey form the Stone group. Distinctive are the beautiful finishes of the covers, which give the group a sturdy look.



STONE



Double Cord
grey, 100% cotton



Flanel
grey, 100% cotton flanel



Natural Stone
anthracite, 100% cotton



Natural Stone
light grey, 100% cotton

COMBINE WITH

1. Groove Anthracite 70x140 cm 2. Cuddle White bedspread 180x260 cm and 260x260 cm 3. Carve Grey 45x45 cm



COLOUR GROUPS



♥ **TUFTED**
dark blue, front: 100% cotton
canvas, back: 100% cotton

♥ **VINTAGE INDIGO**
dark blue, 100% cotton

vtwonen
BED COLLECTION



BLUES

When it comes to our favorite colours to style, blue's pretty high up the list and that's why we've added this group with beautiful designs and even more beautiful finishes. Create a calm but trendy bedroom.



♥ **EARTH**
dark blue, 100% cotton satin



♥ **TUFTED**
dark blue, 100% cotton
canvas

BLUES



Earth
dark blue, 100% cotton satin



Crops
dark blue, 100% cotton satin



Vintage Indigo
dark blue, 100% cotton



Double Cord Blue
blue, 100% cotton

COMBINE WITH

1. Tufted Dark Blue 30x50 cm 2. Carve Grey 45x45 cm 3. Fitted Sheet Cover Grey



COLOUR GROUPS



♥ NATURAL STONE
lilac, 100% cotton



LILACS

Still on trend: lilac, therefore, we added a new duvet cover in lilac to this group.



♥ **FLANEL**
sand, 100% cotton flannel



♥ **SS22 COLLECTION**
♥ **STRIPED HEARTS**
lila, 100% cotton

LILACS



Flanel
sand, 100% cotton flannel

Grid
sand, 100% cotton flannel

Striped Hearts
lila, 100% cotton

COMBINE WITH

1. Pattern Quilt Dark Green 180x250 cm and 260x250 cm 2. Fitted sheet Cover White 3. Stone Wash Towel Light Grey



Natural Stone
nude, 100% cotton

Natural Stone
lilac, 100% cotton

Natural Stone
sand, 100% cotton

Earth
lilac, 100% cotton satin

COLOUR GROUPS



♥ SS22 COLLECTION

♥ **BOLD STRIPE**
green, 100% cotton,
Breathable and soft to
the touch.

vtwonen
BED COLLECTION



GREENS

Always good, green in different shades. Uni dyed or with print. Every duvet cover in this group is beautifully finished.



♥ **BLURRED LINES**
green, 100% cotton



♥ **SS22 COLLECTION**

♥ **EARTH**
green, 100% cotton satin

COMBINE WITH

1. Groove Anthracite 70x140 cm 2. Pattern Quilt Dark Green 180x250 cm and 260x250 cm 3. Dot Square Sand 40x40 cm



GREENS



♥ **SS22 COLLECTION**

Earth
green, 100% cotton satin



Natural Stone
dark green, 100% cotton



♥ **SS22 COLLECTION**

Blurred Lines
green, 100% cotton satin



Covered with Flowers
dark green, 100% cotton satin



♥ **SS22 COLLECTION**

Bold Stripe
green, 100% cotton



Earth
grey, 100% cotton satin

EXTREMELY SOFT COTTON SATIN

The vtwonen bedding collection can be characterised by the use of a lot of different materials. One we would like to highlight is cotton satin. Duvet covers made of the cotton satin have a had a special finish. In combination with the satin weaving this makes the duvet covers extremely soft. Furthermore due to the satin weaving the duvets also have with a beautiful shiny, vintage look.

COLOUR GROUPS



♥ **BLURRED LINES**
yellow, 100% cotton satin

vtwonen
BED COLLECTION



♥ **STRIPED HEARTS**
yellow, 100% cotton

YELLOWS

Beautiful yellow and ochre colours in different qualities make up the yellow colour group.



♥ **NATURAL STONE FRAYING**
yellow, 100% slub cotton



♥ **EARTH**
yellow, 100% cotton satin

YELLOWS



Striped Hearts
yellow, 100% cotton



Natural Stone Fraying
yellow, 100% slub cotton

COMBINE WITH

1. Carve Grey 45x45 cm 2. Cuddle White bedspread 180x260 cm and 260x260 cm 3. Dot Square Sand 40x40 cm



Earth
yellow, 100% cotton satin



Blurred Lines
yellow, 100% cotton satin



Flanel
ochre, 100% cotton flannel



♥ **COMFY**
white, 100% cotton jersey,
elastic and breathable, with
lockstitch around pillowcases



CLASSICS

All times favourites. What more can we say about this group? Lovely basic duvet covers, in soft jersey.



♥ **JERSEY MELE**
grey, 100% cotton jersey



♥ **CARVE GREY**
45x45 cm

♥ **COMFY**
light grey, 100% cotton jersey

COMBINE WITH

1. Dot Square Sand 40x40 cm 2. Cuddle White bedspread 180x260 cm and 260x260 cm 3. Carve Grey 45x45 cm



CLASSICS



Comfy
white, 100% cotton jersey



Comfy Stripe
grey, 100% cotton jersey



Comfy
dark grey, 100% cotton jersey



Jersey Mele
grey, 100% cotton jersey



Comfy
light grey, 100% cotton jersey



Natural Stone
white, 100% cotton

SLEEP UNDER YOUR FAVOURITE T-SHIRT - JERSEY!

Imagine that you are wearing your favourite t-shirt. What would be better than to sleep under a duvet that feels just like it? You can get it with a cotton jersey duvet cover. A reason to go to bed early and stay in bed all day!

Jersey is breathable and very soft, thanks to the way the yarns are knitted instead of woven. Because of the knitted yarns jersey is also very stretchable but also goes back in to its normal shape easily. Jersey won't pill and is warmer than cotton.



♥ **STRIPED HEARTS**
black white, 100% cotton.
Breathable and soft to the
touch, with cord piping around
pillowcase



FUN

Cheerful prints and fresh designs form the Fun group. Distinctive combinations that in no time create a vtwonen look to your bedroom.



♥ SS22 COLLECTION

♥ BOLD SQUARE
50% acrylic, 40% polyester, 10% other fibres. Made of 100% post-consumer waste.

♥ SS22 COLLECTION

♥ STRIPED HEARTS
green, 100% cotton



♥ SS22 COLLECTION

♥ STRIPED HEARTS
terra, 100% cotton

COMBINE WITH

1. Bold Long Peach 30x90 cm 2. Cuddle White bedsread 180x260 cm and 260x260 cm 3. Bold Round green Ø 40 cm



FUN



Happy Bed
black, 100% cotton



Striped Hearts
black white, 100% cotton



♥ SS22 COLLECTION

Striped Hearts
green, 100% cotton



♥ SS22 COLLECTION

Striped Hearts
terra, 100% cotton

QUALITY MATERIALS

COTTON SATIN [1 & 3]

Cotton satin duvet covers (**Earth, Blurred Lines and Sticking Dots**), are made of 100% cotton. The use of a special finish in combination with the satin weaving makes this fabric extremely soft with a shiny, vintage look.

COTTON [2]

Cotton duvet covers (**Striped Hearts and Bold Stripe**) are made of 100% cotton, a natural product. Cotton is soft to the touch and is a breathable fabric. It has, therefore, a pleasant cool feel. Cotton is the most common quality material used for duvet covers.



NEW BED COLLECTION

The vtwonen bed collection adds style to your bedroom. With just the right colours and materials. Beautiful fabrics for our duvet covers such as soft cotton and stonewashed cotton satin. And to add something special subtly striking stitching and edges give the designs extra texture.

NEW!



EARTH

peach

100% cotton satin

Special vintage finish, extremely soft, with double jeans stitch.



♥ **EARTH**
peach, 100% cotton satin.
Special vintage finish, extremely
soft, with double jeans stitch.

NEW!

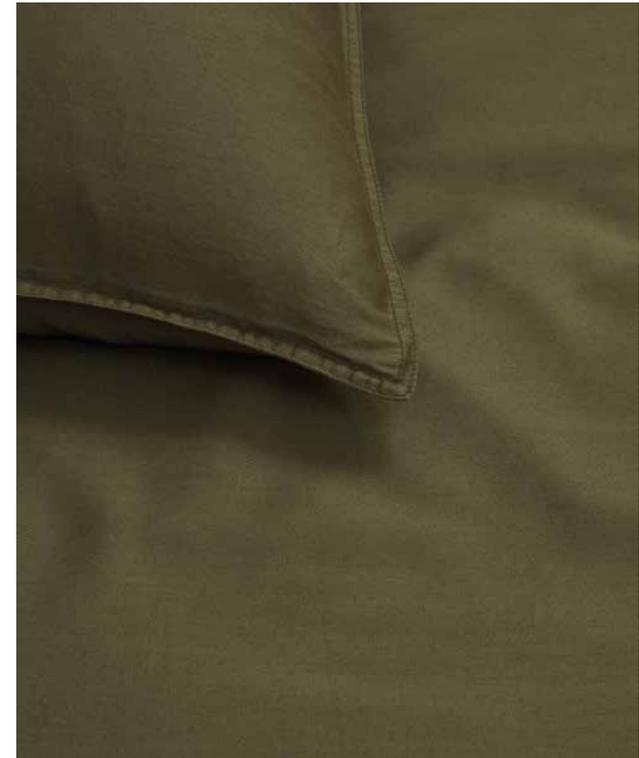


♥ **BOLD ROUND**

green, 50% acrylic, 40% polyester, 10% other fibres.
Made of 100% post-consumer waste.

♥ **EARTH**

green, 100% cotton satin
Special vintage finish, extremely soft,
with double jeans stitch.



EARTH

green

100% cotton satin

Special vintage finish, extremely soft,
with double jeans stitch.

NEW!



STRIPED HEARTS

lila

100% cotton

Breathable and soft to the touch, with cord piping around pillowcase.

vtwonen
BED COLLECTION



♥ STRIPED HEARTS
lila, 100% cotton.
Breathable and soft to the touch, with cord piping around pillowcase.

NEW!



♥ **BOLD SQUARE**
 green, 50% acrylic, 40% polyester,
 10% other fibres.
 Made of 100% post-consumer waste.

♥ **STRIPED HEARTS**
 green, 100% cotton.
 Special vintage finish,
 extremely soft, with
 double jeans stitch.



STRIPED HEARTS

green

100% cotton

Breathable and soft to the touch, with cord piping
 around pillowcase.

NEW!

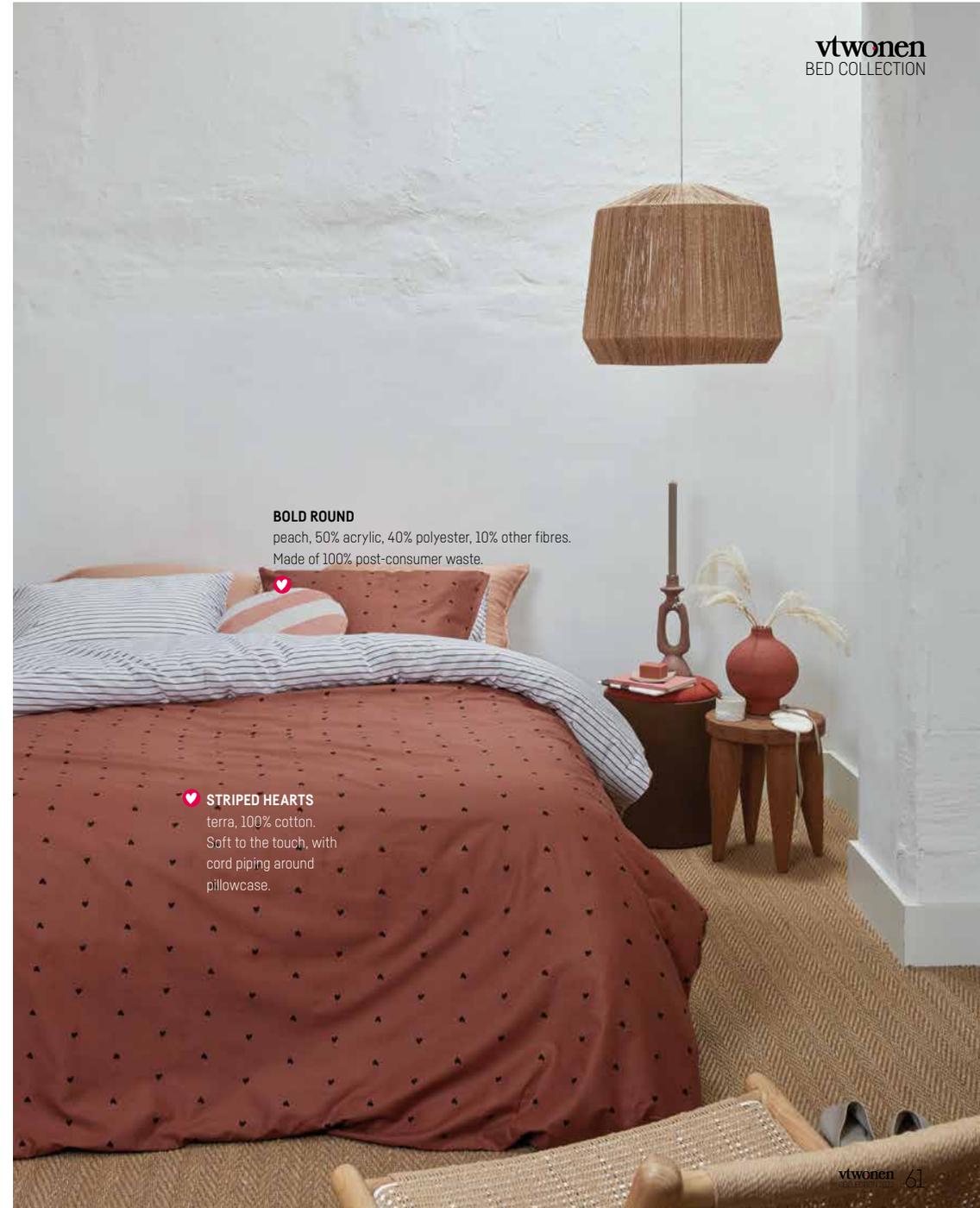


STRIPED HEARTS

terra

100% cotton

Breathable and soft to the touch, with cord piping around pillowcase.



BOLD ROUND

peach, 50% acrylic, 40% polyester, 10% other fibres.
Made of 100% post-consumer waste.

♥ STRIPED HEARTS

terra, 100% cotton.
Soft to the touch, with
cord piping around
pillowcase.

NEW!



♥ **BOLD SQUARE**

green, 50% acrylic, 40% polyester, 10% other fibres. Made of 100% post-consumer waste.

♥ **BLURRED LINES**

green, 100% cotton satin. Special finish. Extremely soft and shiny, vintage look. With cord piping around pillowcase.



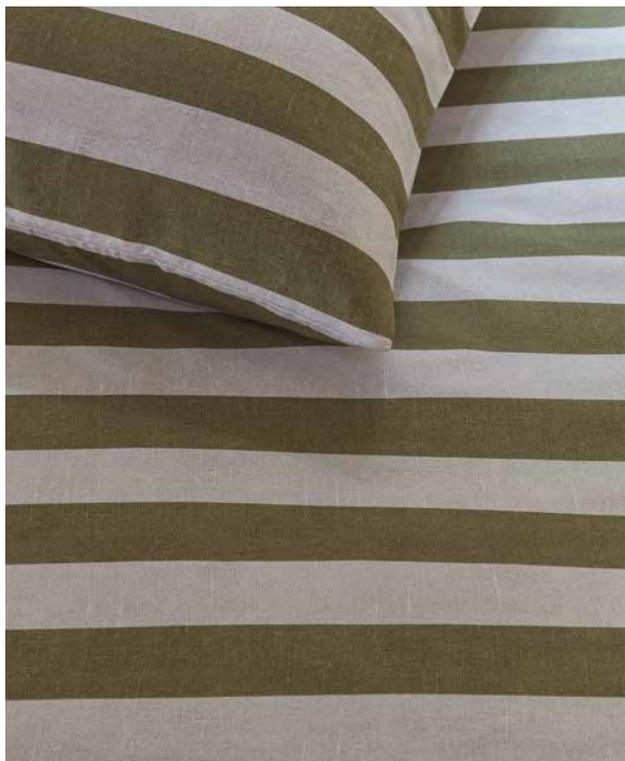
BLURRED LINES

green

100% cotton satin

Special finish. Extremely soft and shiny, vintage look. With cord piping around pillowcase.

NEW!



BOLD STRIPE

green

100% cotton

Breathable and soft to the touch.



♥ **BOLD STRIPE**

green, 100% cotton.
Breathable and soft to
the touch.

NEW!



BOLD LONG

peach, 50% acrylic, 40% polyester, 10% other fibres.
Made of 100% post-consumer waste.



BOLD STRIPE

peach, 100% cotton.
Breathable and soft to the touch.



BOLD STRIPE

peach

100% cotton

Breathable and soft to the touch.

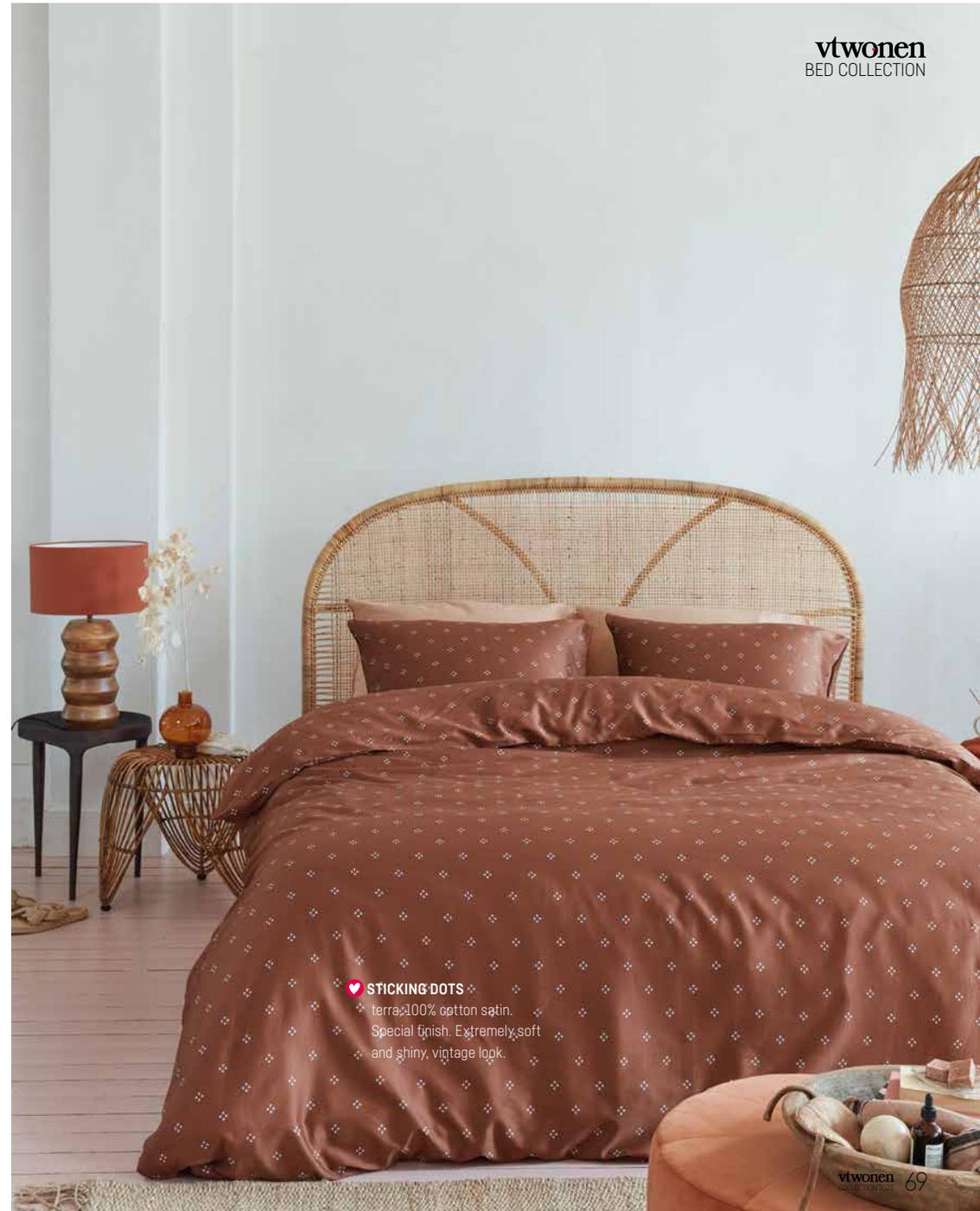
NEW!



STICKING DOTS

terra	100% cotton satin
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Special finish. Extremely soft and shiny, vintage look.



vtwonen
BED COLLECTION

♥ **STICKING DOTS** ✦
terra, 100% cotton satin.
Special finish. Extremely soft
and shiny, vintage look.

NEW!

NEW: CIRCULAR CUSHIONS

Looking for a circular decorative cushion? Then meet the decorative cushions from vtwonen's Better Future collection. This collection consists of beautiful products designed with respect for people and the environment. The decorative cushions are made from post-consumer waste – which makes it definitely a sustainable choice.



MAKING THE FABRIC

To make the fabric for the circular cushions, textiles are collected and sorted according to colour, after which new yarns are produced by putting them through a mechanical recycling process (they are chopped up and shredded). Because the fabrics are sorted by colour, no water, dye, or chemicals are needed. The cushion fillings are also sustainable, as it is made from 100% rPET (recycled polyester).



✔ SS22 COLLECTION



Bold Square
green, 50% acrylic, 40% polyester,
10% other fibres.

✔ SS22 COLLECTION



Bold Round
green, 50% acrylic, 40% polyester,
10% other fibres.

✔ SS22 COLLECTION



Bold Round
peach, 50% acrylic, 40% polyester,
10% other fibres.

✔ SS22 COLLECTION



Bold Long
peach, 50% acrylic, 40% polyester, 10% other fibres.

NEW!

NEW: FITTED SHEETS!

New this season are fitted sheets, called Cover. We are introducing jersey lycra fitted sheets which are made of 95% cotton and 5% lycra. The sheets are of high quality and have an elastic band all around. The band is branded with vtwonen logo. The sheet fits perfect thanks to the use of lycra. Jersey lycra fitted sheets don't shrink and wrinkle. This jersey lycra is breathable and very soft.



vtwonen
BED COLLECTION

BATH COLLECTION

The vtwonen bathroom collection consists of towels in different fabrics. The collection consists of stonewash towels in light grey and towels made of soft hydrophilic cloth we named Cuddler, an extremely soft fabric with excellent absorbing qualities. Additionally we added a new towel serie called Groove. Those towels are made of cotton and bamboo which make the towels even softer and which creates a stunning melé look and feel.



GROOVE

Anthracite	83% cotton, 17% bamboo, terry, 500 g/m2
16 x 22 cm (set van 3) 30 x 50 cm (set van 3) 50 x 100 cm (set van 3) 60 x 110 cm (set van 3) 70 x 140 cm	Very comfortable and extremely soft. With fringes.



STONE WASH TOWEL

Light Grey	100% very soft cotton
60x110 cm 70x140 cm	with stonewash finish

A NATURAL FABRIC: BAMBOO

Bamboo fabric is made of fibers extracted from the bamboo plant, which has a natural and rapid growth. Bamboo is known to improve soil fertility, reduce soil erosion and absorb CO2. Bamboo is inherently antibacterial and therefore does not require the use of pesticides during cultivation. The Groove towels of the vtwonen collection are made of 83% cotton and 17% bamboo. Bamboo fabric contains by nature an antibacterial bio agent and absorbs up to 70% more moisture than cotton which means that it will stay fresher for longer.



CUDDLE
white, towel,
100% hydrophilic cotton,
extremely soft feel



CUDDLE TOWEL

Blue, White	100% hydrophilic cotton
60x110 cm 70x140 cm 100x180 cm	waffle with stonewash border all around

COLLECTION OVERVIEW

Products that carry the label of vtwonen are pure and basic (with a twist), of good quality and always matching your taste in living. Whether you prefer a new classic, natural or a retro eclectic interior, vtwonen is there to match with your style. The vtwonen bed & bath collection is in tune with everything vtwonen stands for: high quality fabrics in matching soft colours, an eye for durability and up to date design are its known characteristics.

For the current availability, please contact our sales department.

COTTON SATIN

1. Earth Yellow 2. Earth Grey 3. Earth Pink 4. Blurred Lines Yellow 5. Earth Lila 6. Covered with Flowers Dark Green
7. Crops Dark Red 8. Earth Dark Red 9. Earth Bleu



COTTON SATIN

10. Blurred lines Green 11. Earth Green
12. Earth Peach 13. Sticking dots Terra



COTTON

1. Vintage Indigo Dark Blue 2. Canvas Black 3. Happy Bed Black
4. Natural Stone Dark Green 5. Natural Stone Lila 6. Natural Stone Anthracite 7. Natural Stone Terra
8. Vintage Jeans Grey 9. Striped Hearts Yellow 10. Striped Hearts Black and White



COTTON

11. Bold Stripe Green 12. Bold Stripe Peach
13. Striped Hearts Green 14. Striped Hearts Lila 15. Striped Hearts Terra
16. Double Cord Blue 17. Double Cord Grey 18. Natural Stone Anthracite 19. Natural Stone Light Grey



COTTON JERSEY

1. Comfy Dark Grey 2. Comfy Light Grey 3. Comfy White
4. Comfy Stripe Grey 5. Jersey Mele Grey



COTTON FLANNEL

1. Flanel Terra 2. Flanel Sand 3. Grid Terra
4. Grid Grey 5. Flanel Ochre 6. Flanel Grey



ACCESSOIRES

1. Bold Round Peach Ø 40 cm 2. Bold Square Green 45x45 cm 3. Bold Round Peach Ø 40 cm
4. Bold Long Peach 30x90 cm 5. Spots Gold 45x45 cm 6. Dot Round Soft Pink Ø 40 cm 7. Cuddle Soft Pink 30x90 cm
8. Velvet crops Dark Red 30x90 cm 9. Tufted Dark Blue 10. Dot Square Sand 40x40 cm



BEDSPREADS

1. Pattern Quilt Bedspread 180x250 cm and 260x250 cm
2. Cuddle Bedspread White 260x260 cm and 180x260 cm



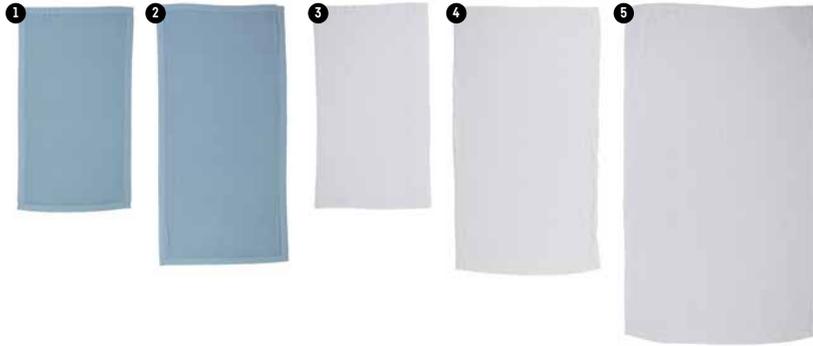
FITTED SHEETS

1. Cover Grey 2. Cover White



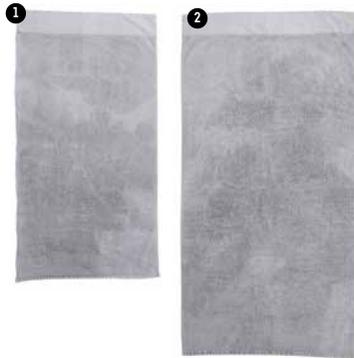
BATH CUDDLE

1. Cuddle Towel Blue 60x110 cm 2. Cuddle Towel Blue 70x140 cm
3. Cuddle Towel White 60x110 cm 4. Cuddle Towel White 70x140 cm 5. Cuddle Towel White 100x180 cm



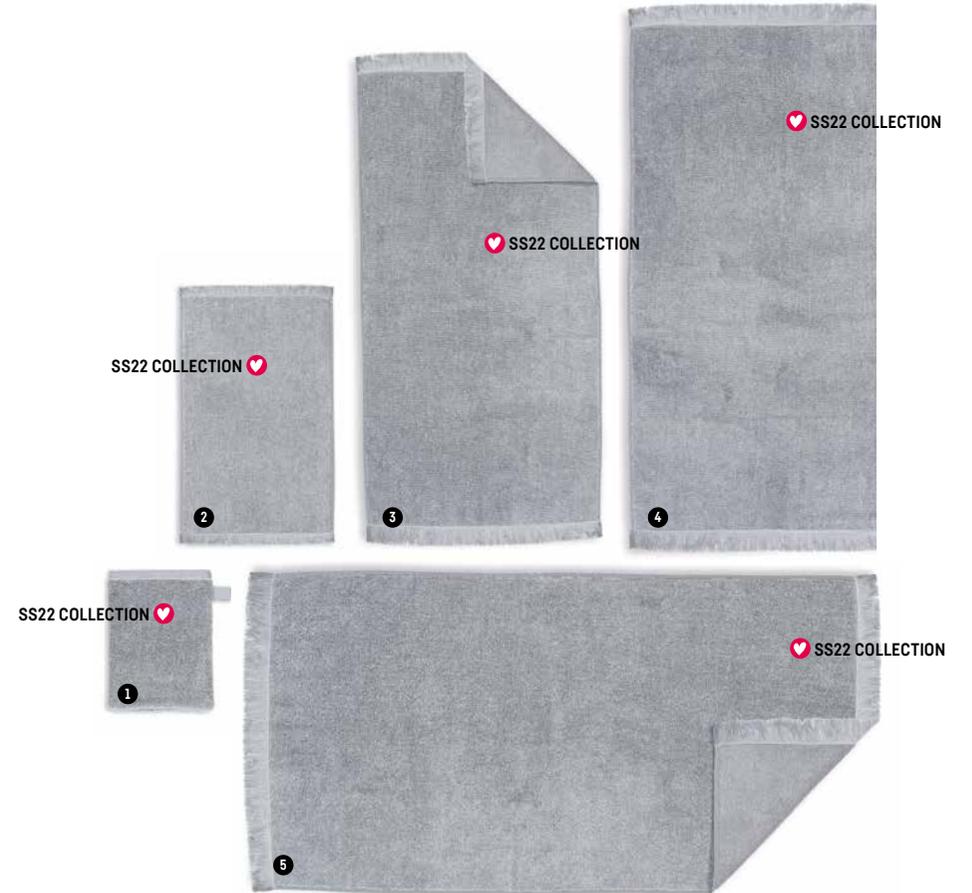
BATH STONE WASH

1. Stone Wash Towel Light Grey 60x110 cm 2. Stone Wash Towel Light Grey 70x140 cm



BATH GROOVE

1. Groove Anthracite washglove 16x22 cm 2. Groove Anthracite 30x50 cm
3. Groove Anthracite 50x100 cm 4. Groove Anthracite 60x110 cm 5. Groove Anthracite 70x140 cm



PACKAGING

Last season we introduced new packaging for the bed textile collection of vtwonen to better fit your needs as a retailer as well as the needs of the consumer.

The image on this page gives an impression of what the packaging. We once again would like to emphasize the handle on the top of the box to carry the box easily. Furthermore we would like to highlight the expandable window which enables the consumer to see the actual colour of the duvet cover as well as that they can feel the quality. Above all the new packaging is developed according to sustainable standards, no PVC has been used and all the elements of the packaging are easily recyclable.

Besides the development of the packaging for duvet covers we are introducing this season also new packaging for the fitted sheets. Which are new this season as well. They come in two neutral colours: white and grey. The same elements are used for the packaging of the duvet covers: easy to hold with the handle on top, packaging can be fully recycled because the box is only made of carton, push out the characteristic vtwonen-heart to feel the fabric. And finally, the colour of the box reflects the colour of the fitted sheet inside.



STYLING TIPS

This brandbook gives you a good vtwonen feeling. What does a vtwonen bed presentation look like and how can you be an inspiration for consumers?

- ♥ A vtwonen bed is not super tidy.
- ♥ A vtwonen bed always has several layers.
- ♥ A vtwonen bed looks temptingly unmade, you want to jump right in!
- ♥ A vtwonen bed doesn't have its bed covers tightly tucked in, they are nice and loose.

If you have any questions or if you need any help, please feel free to contact our Sales department or your account manager.



BETTER COTTON INITIATIVE

BEDDING HOUSE AND SUSTAINABILITY

A few years ago, Bedding House initiated a policy to contribute to a better and more sustainable future. This awareness is growing, both within and outside of the company. We choose to focus on the following three P's: Product - People - Packaging.

PRODUCT

Bedding House strives to achieve sustainability in the entire production line and the aim is to include the entire process - from the plant to the product - in this goal. Our target is to use only 100% sustainable cotton in the future, which is produced completely in an environmentally-friendly manner.

PEOPLE

We support projects at home and abroad that are primarily concerned

with the well-being of people. Bedding House's products are made in Pakistan, India, Turkey and China and we select our manufacturers in these countries with great care to ensure that good working conditions are in place. We also visit our manufacturers on a regular basis to ensure that products are made to our specifications.

PACKAGING

Bedding House is highly aware of the adverse effects of plastic on our planet. In order to reduce the usage of PVC, it is our objective to package all our products 100% PVC free. Rethinking the way we design our packaging is one step further down the road to a cleaner environment and a sustainable future. We have already successfully developed sustainable packaging for several of our brands, and are committed to ensure this for all of them in the near future.



The cotton farmers who join this programme, observe the following principles



FIBRE QUALITY



DECENT WORK



WATER EFFICIENCY



HEALTHY SOIL



BIO-DIVERSITY



CROP PROTECTION

Do you want more information on this topic or do you have any questions? Please feel free to contact your account manager.





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